
LEADERSHIP & MANAGEMENT

BSB51918 / 0101756



DESCRIPTION

The Diploma of Leadership and Management with Mindroom Innovation is about today's world of entrepreneurship, business and start-ups. This nationally recognised course takes students on a journey through the eyes of an entrepreneur, from ideation through design and all the way into prototyping and making it in the corporate and business environment.

BSB51918 – Diploma of Leadership and Management is conducted over 39 academic weeks (with up to 9 weeks holiday in addition) and comprises a total of 12 units, including the following:

CORE UNITS

BSBLDR502 Lead and manage effective workplace relationships

BSBLDR511 Develop and use emotional intelligence

BSBMGT517 Manage operational plan

BSBWOR502 Lead and manage team effectiveness

ELECTIVE UNITS

BSBWOR501 Manage personal work priorities and professional development

BSBMKG523 Design and Develop Integrated Marketing Communication Plan

BSBMGT516 Facilitate continuous improvement

BSBEBU501 Investigate and design e-business solutions

BSBINN502 Build and sustain an innovative work environment

BSBMGT502 Manage People Performance

BSBHRM405 Support the recruitment selection and induction of staff

BSBCUS501 Manage quality customer service
