



GRAPHIC DESIGN

CUA60315



DESCRIPTION

Arts-based learning is an essential part of business evolution. Extend your skills and knowledge through this course. Create, design, execute and allow yourself to understand how creativity and innovation drive results. Apply you learning to produce powerful graphic images and communicate them both online and off.

CUA60315 Advance Diploma of Graphic Design is carried out over 60 academic weeks (with up to 18 weeks holiday in addition) and comprises a total of 15 units, including the following:

CORE UNITS

BSBDES502	Establish, negotiate and refine a design brief
BSBDES601	Manage design realisation
BSBPMG522	Undertake project work
CUACRD601	Engage in the business of graphic design
CUACRD602	Originate graphic designs for complex briefs
CUACRD603	Extend typographic design expertise
CUAPPR504	Establish and maintain environmentally sustainable creative practice

ELECTIVE UNITS

CUACRD607	Develop graphic designs for branding and identity
BSBCRT501	Originate and develop concepts
BSBEBU501	Investigate and design e-business solutions
BSBEBU502	Implement e-business solutions
CUADIG403	Create user interfaces
BSBMKG524	Design effective user experiences
SITXEBS003	Build and launch a small business website
BSBADV510	Create mass electronic media advertisements

Students enrolling in this qualification will need to provide previous experience or education in the field of graphic design. For full entry requirements and a course application please send an enquiry to enrolments@mindroom.com.au.